

SHOPPING SECTION

If you have been in our restaurant, you know that we have a wonderful boutique with unique items and a complete selection of Vera Bradley merchandise. Our co-owner, Kelley, goes to a variety of gift shows around the country to select great items for our boutique. If you haven't been into our store, you should make it a point to come in and check out our fantastic selection of jewelry, toys, stationery, Vera Bradley, candles, and much more!

Kelley just unloaded a bunch of great new toys and jewelry. These items would also be great for Easter basket fillers or for entertainment on a long spring drive.

THE VIP PROGRAM

We are **EXTREMELY EXCITED** to let you know that our VIP Program is back! We refer to our shopping area at The Blue Berry Cafe as "The Blue Tique." Our new cards will be referred to as "The Blue Tique VIP Program." Please share this great news with your friends, family, co-workers, neighbors, etc!!!

How do I get a VIP Card???

Spend just \$50 on any merchandise in The Blue Tique and we will give you a VIP card. The card is good for one year and a \$2 renewal fee will be due if you wish to renew your membership in the VIP Program. The \$2 fee is a donation to the Vera Bradley Foundation for Breast Cancer.

What do I receive with a VIP Card???

You will now receive 20% off of all Blue Tique merchandise on every Monday. You will receive 15% off of all Blue Tique merchandise Tuesday through Sunday. This includes merchandise from Vera Bradley, Robeez, Trapp candles, jewelry, and more! Consignment items are excluded from this program.

What do you do with the points on your current VIP card???

You can either cash them in at the level you are currently at or redeem every 100 points on your card for an additional percentage point off your merchandise. For example, if you have 500 points, you can take an additional 5% off your total. The points can only be redeemed in conjunction with the 15% offer, not on the bonus day with 20% off. However, you may shop on a Monday using the 15% off plus your additional percentage points using your VIP points card.

We hope to see you in The Blue Tique soon!

CURRENT PROMOTIONS IN THE BLUE TIQUE

SPRING BREAK SPECIAL

Now through through April 1, 2009 we will be running the **Vera Bradley Spring Break Special**. Spend just \$75 on any Vera Bradley merchandise and you will receive a free small bow cosmetic case* (retail value \$22)! **Our VIPs need to spend just \$55** to be eligible for this great special offer. We also have a great selection of the Vera Bradley stationery items which will make great Easter basket fillers. We now have the complete line of Vera Bradley sunglasses in stock. Come in and see the stylish variety of frames!

